



PAKISTAN RICE MILLERS AND EXPORTERS

SINCE 2005





OUR VISION

"As a leading rice exporter from Pakistan, the vision of Has Rice Pakistan is to become a global rice company which seeks to take lead in providing the finest and high quality of Pakistan rice to its customers worldwide.

For centuries, the quality and purity of the rice has been questionable. HAS Rice Pakistan aims to take lead in exporting high volumes of finest white rice and basmati rice from Pakistan to satisfy an increasing demand of rice consumers worldwide. HAS Rice Pakistan works in close collaboration with SGS S.A. to control & manage the quality, quantity & weight of each of its shipments of rice being exported around the world. Pre-shipment Inspections by SGS for each rice shipment certifies the quality of the rice shipment, thus reassuring the buyer that the quality of rice shipment corresponds with their order."



PAKISTAN
RICE SUPPLIERS
AND EXPORTERS

OUR HISTORY

M/S Haroon Abdul Sattar (HAS) was founded by Mr. Haroon Abdul Sattar in 1969. The name of the firm was based on the goodwill and reputation Mr. Haroon had earned initially dealing as a commodity trader and speculator.

Initially, HAS had a swift start with imports of commodities such as spices, cloves, cardamom, beetle nuts, cashew nuts, cassia and rubber to cater local market. Since 1980s, HAS owns major stakes in the local industry and is considered highly renowned and reputed for its quality products and commitments, HAS has now turned into one of the leading commodity trading houses of Pakistan.

In early 2001, utilizing the experience spread over four decades, HAS decided to discover new horizons by expanding its operations in commodity trading and exports to major International Markets.

The year 2004 saw the evolutionary inception of quality Basmati Rice exports by HAS to its consumers worldwide. During its first year, HAS accounted for trade of more than 195000 number of bagged rice. Coming years saw phenomenal multi-fold rise in this number. With increased demand, the consumption curve for HAS products is on an upward incline with major importing countries belonging from Middle East and Europe.

As time ambled away, HAS has not only matured but also grown stronger with changing group dynamics and traditional values to become a benchmark for quality products it deals in.

HAS Rice Processing Unit is situated in Karachi with state of the art technology and machinery used to process cargoes from initial stages of procurement till the final stages of packing and loading.

Rice delivered by HAS is top quality, well-cleaned, textured, graded and inspected by our highly experienced Quality Assurance unit to make sure that quality is not compromised at any stage of the process.

HAS believes in staunch emphasis for investment in Research & Development in regards to technology and process development that are similar to standards followed anywhere in the world.

Today, HAS is proudly supported by its world wide customer base and is growing everyday by the sheer power of experience it holds. With a promise to deliver only premium quality products, we offer a host of different quality rice brands and packs ranging from 1kg to 100kg.



PAKISTAN
LONG GRAIN
RICE



SPECIFICATION

WHITE RICE, 5% BROKEN

PAKISTAN IRRI-6 LONG GRAIN RICE

NATURE	SPECIFICATION
Moisture Content	14.0% Max.
Average Grain Length	6.0 MM
Polishing Grade	Double Silky Polished & Color Sortexed
Damaged, Shriveled & Yellow	1.5% Max.
Broken Grains	5.0% Max. (Below 3/4 of grain length.)
Chalky Grains	4.0% Max.
Foreign Grains	0.5% Max.
Foreign Matter	0.5% Max.
Paddy Grain	0.2% Max.
Under-milled & Red-striped	1.5% Max.
Crop Year	Current Crop

REQUEST FOR QUOTATION

If you are a rice importer/buyer, we encourage you to contact us and discuss with us your requirements. We would be glad to offer you a price quotation and see how we can satisfy your needs and work in collaboration with your esteemed organization.

REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

WHITE RICE, 10% BROKEN

PAKISTAN IRRI-6 LONG GRAIN RICE

NATURE	SPECIFICATION
Moisture Content	14.0% Max.
Average Grain Length	6.0 MM
Polishing Grade	Double Silky Polished & Color Sortexed
Damaged, Shriveled & Yellow	2.5% Max.
Broken Grains	10% Max. (Below 3/4 of grain length.)
Chalky Grains	4.0% Max.
Foreign Grains	1.0% Max.
Foreign Matter	0.8% Max.
Paddy Grain	0.5% Max.
Under-milled & Red-striped	2.5% Max.
Crop Year	Current Crop

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REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

WHITE RICE, 15% BROKEN

PAKISTAN IRRI-6 LONG GRAIN RICE

NATURE	SPECIFICATION
Moisture Content	14.0% Max.
Average Grain Length	6.0 MM
Polishing Grade	Double Silky Polished & Color Sortexed
Damaged, Shriveled & Yellow	4.0% Max.
Broken Grains	15% Max. (Below 3/4 of grain length.)
Chalky Grains	6.0% Max.
Foreign Grains	1.5% Max.
Foreign Matter	1.0% Max.
Paddy Grain	0.6% Max.
Under-milled & Red-striped	3.0% Max.
Crop Year	Current Crop

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REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

WHITE RICE, 25% BROKEN

PAKISTAN IRRI-6 LONG GRAIN RICE

NATURE	SPECIFICATION
Moisture Content	14.0% Max.
Average Grain Length	6.0 MM
Polishing Grade	Double Silky Polished & Color Sortexed
Damaged, Shriveled & Yellow	5.0% Max.
Broken Grains	25% Max. (Below 3/4 of grain length.)
Chalky Grains	12.0% Max.
Foreign Grains	3.0% Max.
Foreign Matter	1.4% Max.
Paddy Grain	Max. 20 pcs per kilogram.
Under-milled & Red-striped	4.0% Max.
Crop Year	Current Crop

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REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

WHITE RICE, RAW 25% BROKEN

PAKISTAN IRRI-6 LONG GRAIN RICE

NATURE	SPECIFICATION
Moisture Content	14.0% Max.
Average Grain Length	6.0 MM
Polishing Grade	Reasonably Well-milled
Damaged, Shriveled & Yellow	5.0% Max.
Broken Grains	25% Max. (Below 3/4 of grain length.)
Chalky Grains	12.0% Max.
Foreign Grains	3.0% Max.
Foreign Matter	1.4% Max.
Paddy Grain	Max. 20 pcs per kilogram.
Under-milled & Red-striped	4.0% Max.
Crop Year	Current Crop

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REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

WHITE RICE, 100% BROKEN

PAKISTAN IRRI-6 LONG GRAIN RICE

NATURE	SPECIFICATION
Moisture Content	14.0% Max.
Average Grain Length	Below 4.5 MM
Polishing Grade	Double Silky Polished.
Damaged, Shriveled & Yellow	5.0% Max.
Broken Grains	100% Broken
Chalky Grains	20.0% Max.
Foreign Grains	4.0% Max.
Foreign Matter	2.0% Max.
Paddy Grain	Max. 20 pieces per kilogram.
Under-milled & Red-striped	4.0% Max.
Crop Year	Current Crop

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REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

PARBOILED RICE, 5% BROKEN

PAKISTAN IRRI-6 LONG GRAIN RICE

NATURE	SPECIFICATION
Moisture Content	14.0% Max.
Average Grain Length	6.0 MM
Polishing Grade	Double Silky Polished & Color Sortexed
Damaged, Shriveled & Yellow	1.5% Max.
Broken Grains	5.0% Max. (Below 3/4 of grain length.)
Chalky Grains	4.0% Max.
Foreign Grains	0.5% Max.
Foreign Matter	0.5% Max.
Paddy Grain	0.2% Max.
Under-milled & Red-striped	1.5% Max.
Crop Year	Current Crop

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REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

WHITE RICE, 5% BROKEN

PAKISTAN IRRI-9/C9 LONG GRAIN RICE

NATURE	SPECIFICATION
Moisture Content	13.5% Max.
Average Grain Length	6.8 MM
Polishing Grade	Double Silky Polished & Color Shortexed.
Damaged, Shriveled & Yellow	1.5% Max.
Broken Grains	5% Max.
Chalky Grains	4.0% Max.
Contrasting Varieties	7.0% Max.
Foreign Grains	0.5% Max.
Foreign Matter	0.5% Max.
Paddy Grain	Max. 15 pcs per kilogram.
Under-milled & Red-striped	2.0% Max.
Crop Year	Current Crop

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REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

PARBOILED RICE, 5% BROKEN

PAKISTAN IRRI-9/C9 LONG GRAIN RICE

NATURE	SPECIFICATION
Moisture Content	13.5% Max.
Average Grain Length	6.8 MM
Polishing Grade	Double Silky Polished & Color Shortexed.
Damaged, Shriveled & Yellow	1.5% Max.
Broken Grains	5% Max.
Chalky Grains	4.0% Max.
Contrasting Varieties	7.0% Max.
Foreign Grains	0.5% Max.
Foreign Matter	0.5% Max.
Paddy Grain	Max. 15 pcs per kilogram.
Under-milled & Red-striped	2.0% Max.
Crop Year	Current Crop

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REQUEST FOR A PROMPT QUOTATION



PAKISTAN
NON-BASMATI
RICE



SPECIFICATION

NON-BASMATI, 386 RICE

PAKISTAN 386 FRAGRANT RICE

NATURE	SPECIFICATION
Moisture Content	13.5% Max.
Average Grain Length	6.8 MM
Polishing Grade	Double Silky Polished & Color Shortexed.
Damaged, Shriveled & Yellow	1.5% Max.
Broken Grains	2% Max.
Chalky Grains	3.0% Max.
Contrasting Varieties	7.0% Max.
Foreign Grains	0.5% Max.
Foreign Matter	0.5% Max.
Paddy Grain	Max. 10 pcs per kilogram.
Under-milled & Red-striped	2.0% Max.
Crop Year	Current Crop

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REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

NON-BASMATI, SELLA 386 RICE

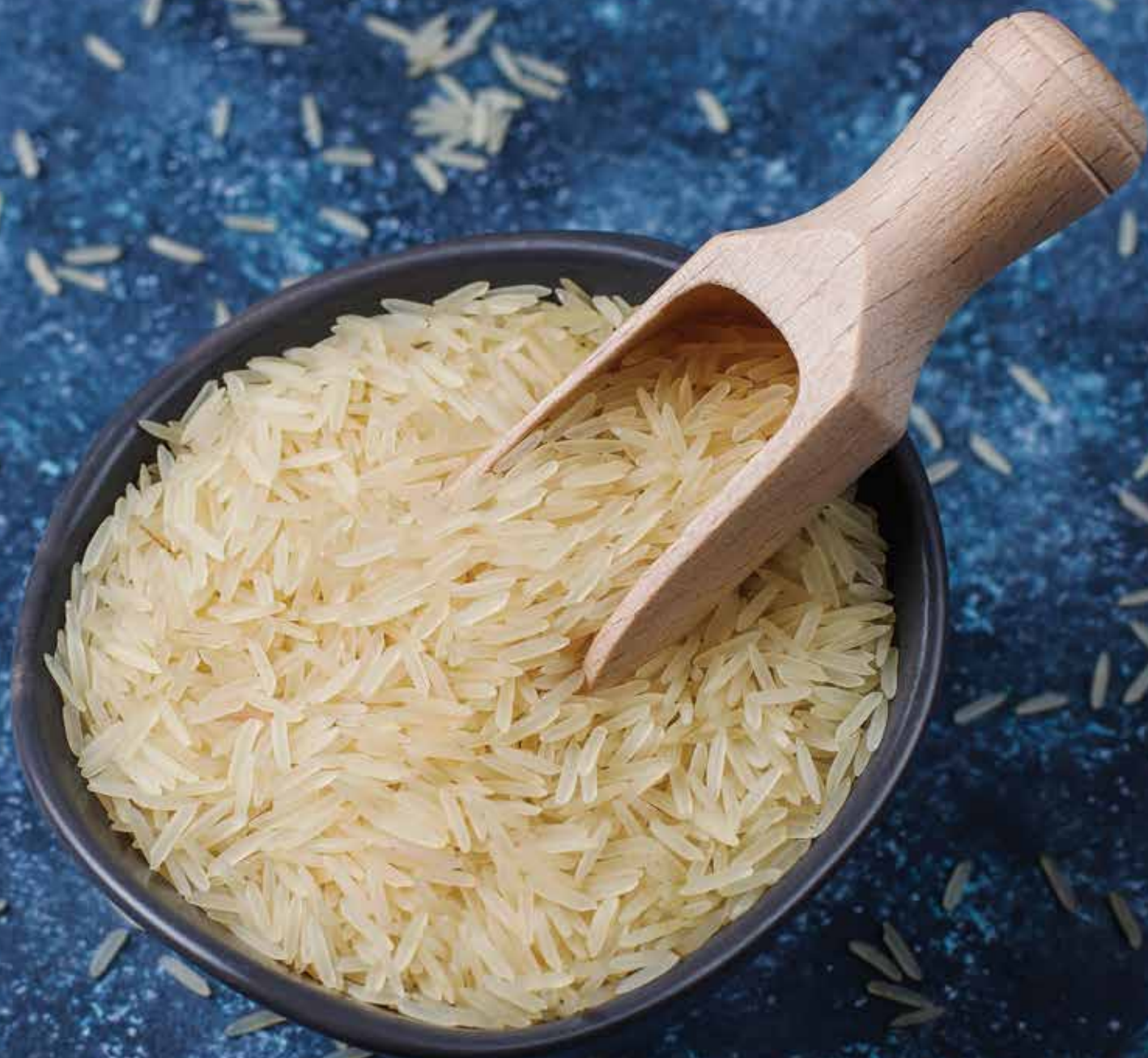
PAKISTAN 386 FRAGRANT PARBOILED RICE

NATURE	SPECIFICATION
Moisture Content	13.5% Max.
Average Grain Length	6.8 MM
Polishing Grade	Double Silky Polished & Color Shortexed.
Damaged, Shriveled & Yellow	1.5% Max.
Broken Grains	2% Max.
Chalky Grains	3.0% Max.
Contrasting Varieties	7.0% Max.
Foreign Grains	0.5% Max.
Foreign Matter	0.5% Max.
Paddy Grain	Max. 10 pcs per kilogram.
Under-milled & Red-striped	2.0% Max.
Crop Year	Current Crop

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REQUEST FOR A PROMPT QUOTATION



PAKISTAN
BASMATI
RICE



SPECIFICATION

BASMAATI RICE, D98

PAKISTAN D98 BASMATI WHITE RICE

NATURE	SPECIFICATION
Moisture Content	13.0% Max.
Average Grain Length	6.8 MM
Polishing Grade	Double Silky Polished & Color Shortexed.
Damaged, Shriveled & Yellow	1.5% Max.
Broken Grains	2% Max.
Chalky Grains	3.0% Max.
Contrasting Varieties	7.0% Max.
Foreign Grains	0.2% Max.
Foreign Matter	0.1% Max.
Paddy Grain	0.2% Max.
Under-milled & Red-striped	2.0% Max.
Crop Year	Current Crop

REQUEST FOR QUOTATION

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REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

BASMAATI RICE, SUPER

PAKISTAN SUPER KERNEL BASMATI WHITE RICE

NATURE	SPECIFICATION
Moisture Content	13.0% Max.
Average Grain Length	7.0 - 7.2 MM
Polishing Grade	Double Silky Polished & Color Shortexed.
Damaged, Shriveled & Yellow	1.0% Max.
Broken Grains	2% Max.
Chalky Grains	3% Max.
Contrasting Varieties	7.0% Max.
Foreign Grains	0.1% Max.
Foreign Matter	0.1% Max.
Paddy Grain	0.2% Max.
Under-milled & Red-striped	2.0% Max.
Crop Year	Current Crop

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REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

BASMAATI RICE, SELLA SUPER

PAKISTAN SUPER KERNEL BASMATI PARBOILED RICE

NATURE	SPECIFICATION
Moisture Content	13.0% Max.
Average Grain Length	7.0 - 7.2 MM
Polishing Grade	Double Silky Polished & Color Shortexed.
Damaged, Shriveled & Yellow	1.0% Max.
Broken Grains	2% Max.
Chalky Grains	3% Max.
Contrasting Varieties	7.0% Max.
Foreign Grains	0.1% Max.
Foreign Matter	0.1% Max.
Paddy Grain	0.2% Max.
Under-milled & Red-striped	2.0% Max.
Crop Year	Current Crop

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REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

BASMAATI RICE, 1121

PAKISTAN 1121 XXL BASMATI WHITE RICE

NATURE	SPECIFICATION
Moisture Content	13.0% Max.
Average Grain Length	8.0 - 8.2 MM
Polishing Grade	Double Silky Polished
Damaged, Shriveled & Yellow	1.5% Max.
Broken Grains	2% Max.
Chalky Grains	3.0% Max.
Contrasting Varieties	7.0% Max.
Foreign Grains	0.2% Max.
Foreign Matter	0.1% Max.
Paddy Grain	0.2% Max.
Under-milled & Red-striped	2.0% Max.
Crop Year	Current Crop

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REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

BASMAATI RICE, STEAM 1121

PAKISTAN 1121 XXL BASMATI STEAM RICE

NATURE	SPECIFICATION
Moisture Content	13.0% Max.
Average Grain Length	8.0 - 8.2 MM
Polishing Grade	Double Silky Polished
Damaged, Shriveled & Yellow	1.5% Max.
Broken Grains	2% Max.
Chalky Grains	3.0% Max.
Contrasting Varieties	7.0% Max.
Foreign Grains	0.2% Max.
Foreign Matter	0.1% Max.
Paddy Grain	0.2% Max.
Under-milled & Red-striped	2.0% Max.
Crop Year	Current Crop

REQUEST FOR QUOTATION

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REQUEST FOR A PROMPT QUOTATION



SPECIFICATION

BASMAATI RICE, SELLA 1121

PAKISTAN 1121 XXL BASMATI PARBOILED RICE

NATURE	SPECIFICATION
Moisture Content	13.0% Max.
Average Grain Length	8.0 - 8.2 MM
Polishing Grade	Double Silky Polished
Damaged, Shriveled & Yellow	1.5% Max.
Broken Grains	2% Max.
Chalky Grains	3.0% Max.
Contrasting Varieties	7.0% Max.
Foreign Grains	0.2% Max.
Foreign Matter	0.1% Max.
Paddy Grain	0.2% Max.
Under-milled & Red-striped	2.0% Max.
Crop Year	Current Crop

REQUEST FOR QUOTATION

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REQUEST FOR A PROMPT QUOTATION

PACKAGING

DIFFERENT PACKAGING SIZE AND MATERIALS AVAILABLE IN PRIVATE LABEL

	1 KG 12 x 1kg	2 KG 6 x 2kg	5 KG 8 x 5kg	1 KG 12 x 1kg	10 KG 2 x 10kg	20 KG 1 x 20kg	25 KG 1 x 25kg	40 KG 1 x 40kg
Cotton	✓	✓	✓	✓	✓	✓	✓	
Jute			✓	✓	✓	✓	✓	✓
PE	✓	✓	✓					
PP			✓	✓	✓	✓	✓	✓
Paper			✓	✓	✓	✓	✓	✓
Jars	✓	✓	✓					

** These packages/sizes are also available in lbs.*





PAKISTAN RICE THIRD-PARTY INSPECTION

INSPECTION

Ensuring the Quality and Purity of Pakistan Rice Export Shipments

We are happy with the working relationship we enjoy with SGS & Bureau Veritas. There is excellent cooperation both at the loading and destination ports.

Omair Haroon / Export Manager

INSPECTION FOR QUALITY, QUANTITY AND WEIGHT

Since 2006, HAS Rice Pakistan has chosen to work with SGS & Bureau Veritas to control and manage its cargoes of rice being exported around the world. SGS & Bureau Veritas has been assisting by carrying out Pre-Shipment Inspections (PSIs) at Port Qasim, where HAS Rice Pakistan is headquartered, and Karachi Port, another of Pakistan's important shipping gateways. Pre-Shipment Inspections establish the nature, weight and quality of each shipment. Documents are then issued by SGS & Bureau Veritas to certify the shipment, thus reassuring the buyer that the load corresponds with the order. Such third party reassurance is a basic requirement from buyers, especially to attest the quality of the rice being delivered. In addition, the involvement of SGS & Bureau Veritas ensures that HAS Rice Pakistan maintains effective control of all transactions. At many destination ports, SGS & Bureau Veritas also carries out inspection of HAS Rice Pakistan's cargoes according to the instructions of each buyer. To provide the services required in all of HAS Rice Pakistan's markets, SGS & Bureau Veritas is able to offer local service and expertise everywhere by relying on its extensive worldwide network.





FREIGHT SERVICE & PORT-TO-PORT TRANSPORTATION

LOGISTICS

HAS RICE Pakistan owns & manages warehouse spread over 20,000 yards within the premises of busiest port of Pakistan, namely Port Qasim. This strategic warehousing location enables us to ship out goods at an hour's notice and ensures priority loading as soon as the vessel destined for shipment docks at the bay.

HAS RICE ensures proper transportation, logistics through cargo vessels and containers, irrespective of seasons, throughout the year. First class shipping lines are used (SAF Marine, Maersk, APL, PIL) to ensure timely and accurate delivery of goods at destination ports.

Over the period of two decades, HAS RICE has established a strong & reliable network of acquaintances with several reliable shipping carriers operating from Pakistan due to exports of rice in very large volumes which is not very common. This enables us to offer cost effective freight solutions to our buyers by overcoming the different predicaments occurring in the growing container freight industry.





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